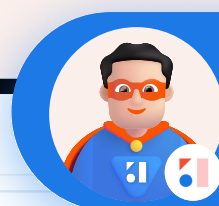


Partner Programme

Choose from Referral, Reseller, or White Label partner options.



You have 3 priority client requests and 2 Income Tax returns awaiting review.



Partner Dashboard

Last updated: 15th April 2025

Dataset

Income Tax

Business Type

All

End client Name

Date

31/01/2025



End client	Income Tax Balance	Last filed	Filing Status	Payment Status
Astoria Design Partnership	\$2K ↑ +10%	31 Mar 24	Up to Date	Complete
Brightwave Company	\$7K ↑ +22%	15 Apr 24	In Progress	Pending
Bayside Company	\$3.5K ↑ +15%	05 Jun 24	Up to Date	Pending
Delta Tech Company	\$10K ↑ +35%	10 May 24	In Progress	Pending
Falcon Media Company	\$7K ↑ +18%	30 Jul 24	In Progress	Complete
Eclipse Company	\$6K ↑ +12%	15 Apr 24	Up to Date	Complete
Lion Consulting Sole Trader	\$5K ↑ +20%	15 Aug 24	Up to Date	Complete
Cypress Solutions Company	\$4K ↑ +5%	10 Oct 24	In Progress	Complete

Support Small Clients As an Afirmo Partner

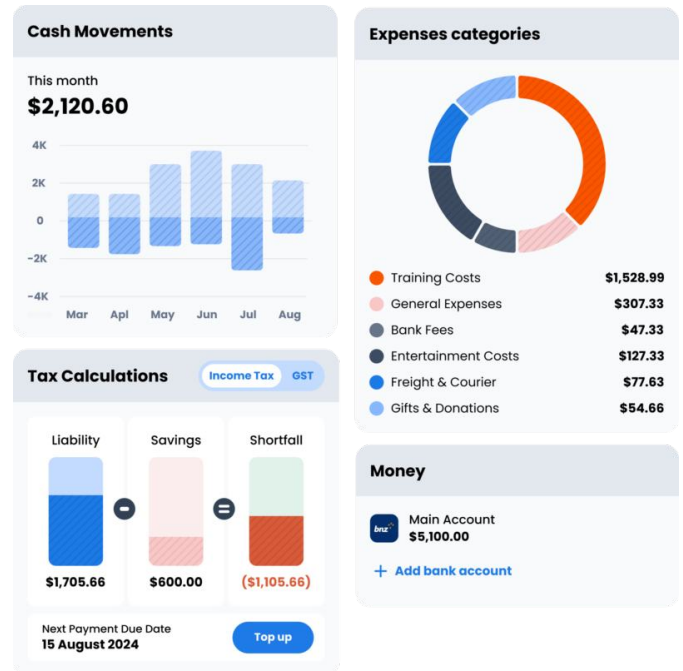
Serving micro business clients (0-5 employees) doesn't have to be costly or time-consuming. Afirmo automates tax and accounting compliance, including GST return, Income tax return and financial statement preparation. This leaves you to focus on value-added work and advisory.

Why Accounting Firms Choose Afirmo:

- Serve small clients cost-effectively.
- Keep and grow SME relationships.
- Streamline processes with automation and AI.
- Free up time for complex advisory.
- Easy switching from other providers.
- Flexible partner programmes.

Platform & Capabilities:

- Automated bookkeeping to ensure accuracy.
- Easy-to-use app with no surplus features confusing your clients.
- Automated tax return preparation.
- 24/7 Income tax calculations.
- "Mo", the AI support agent, to handle Tier1 client queries.
- Partner dashboard to see all client activity in one place.



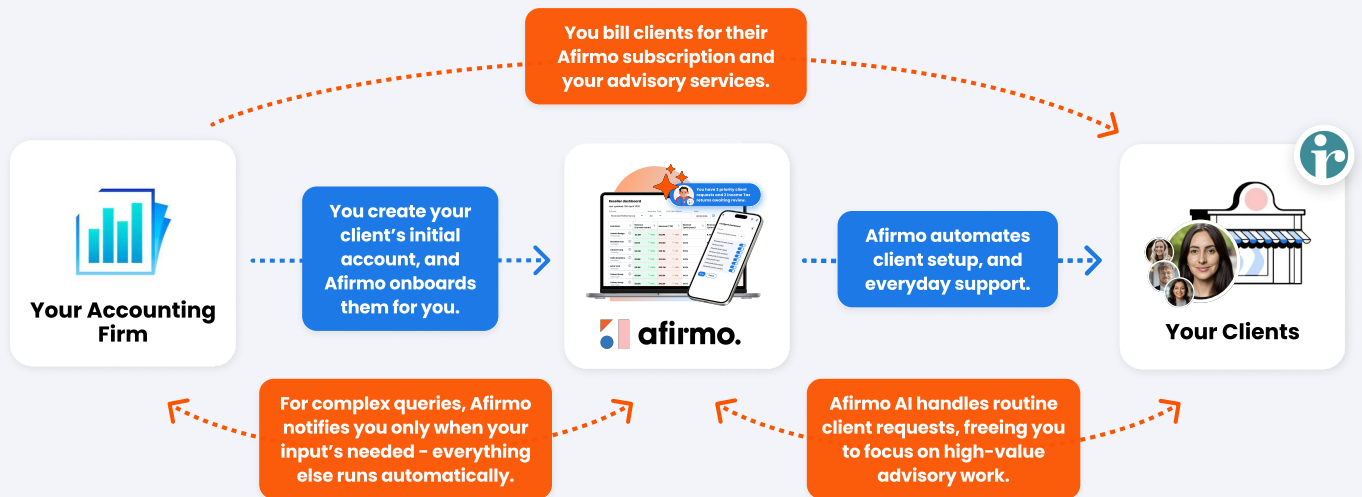
Afirmo Partner Programme Options

Afirmo's Partner Programme offers three pathways for accountants, bookkeepers, and business advisors to work with Afirmo and earn ongoing income while supporting their clients.

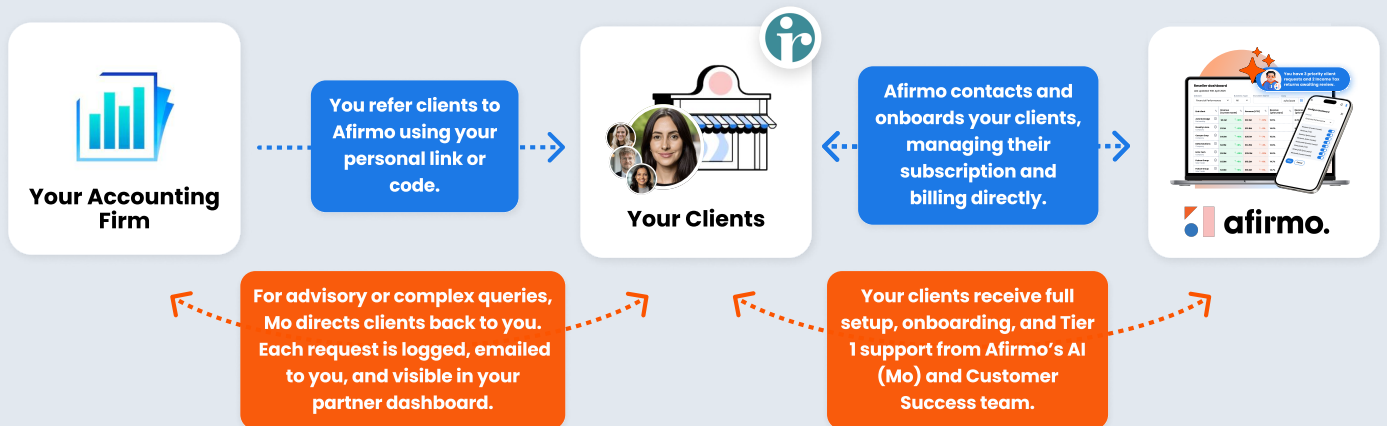
- 1. Reseller:** Afirmo manages onboarding but you bill your own clients. Afirmo automates tax and accounting so you can focus on advisory work and still allowing you to set your own prices.
- 2. Referral:** Refer clients to Afirmo and earn trailing commissions. Afirmo manages onboarding, billing, and support while we redirect advisory work back to you.
- 3. White Label:** Run your own branded version of Afirmo's platform. You manage billing, pricing, and client relationships, while Afirmo automates compliance and reporting.



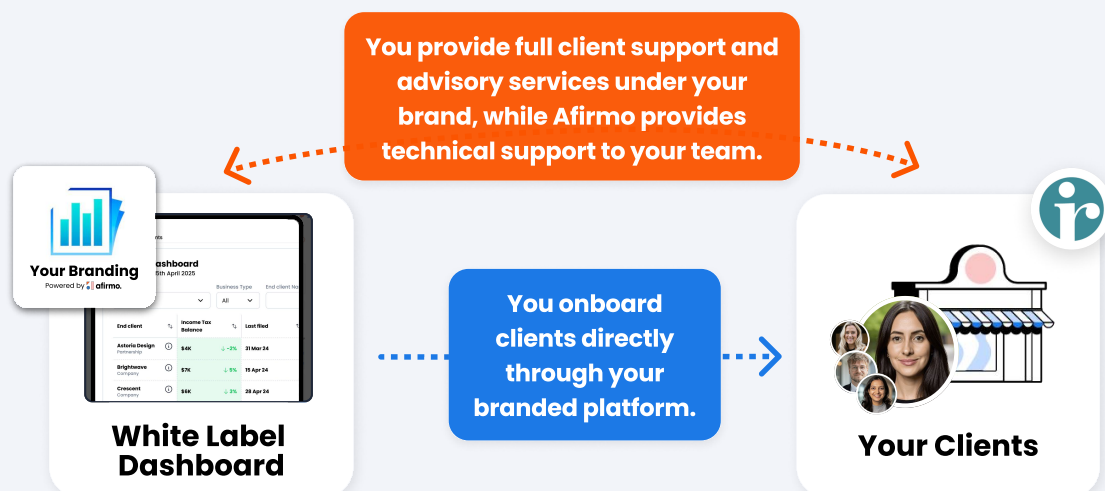
1 Reseller Partners



2 Referral Partners



3 White Label Partners



Task	Reseller Partners	Referral Partners	White Label Partners
Billing Relationship	Partner bills clients themselves.	Afirmio bills clients.	Partner bills clients themselves.
Tax Agency	Partner uses own tax agency.	Afirmio tax agency used.	Partner uses own tax agency.
Onboarding	Afirmio onboards clients.	Afirmio onboards clients.	Partner onboards clients.
Tier One (T1) Support	Afirmio provides T1 support.	Afirmio provides T1 support.	Partner provides T1 support.
Complex Queries / Advisory	Partner services high-value advisory work.	Partner services high-value advisory work.	Partner services high-value advisory work.
GST returns (Preparation)	Afirmio app prepares GST returns.	Afirmio app prepares GST returns.	Afirmio app prepares GST returns.
GST returns (IRD Filing)	Partner files with IRD.	Afirmio files with IRD.	Partner files with IRD.
Income tax returns (Preparation)	Afirmio app prepares Income tax returns.	Afirmio app prepares Income tax returns.	Afirmio app prepares Income tax returns.
Income tax returns (IRD Filing)	Partner files with IRD.	Afirmio files with IRD.	Partner files with IRD.
Preparation of Financial Statements	Afirmio app prepares financial statements – automated via the app.	Afirmio app prepares financial statements – automated via the app.	Afirmio app prepares financial statements – automated via the app.
Client adoption of Financial Statements	Partner works with the client to adopt – Partner reviews and amends as needed.	Afirmio works with client to adopt – Afirmio reviews and amends as needed.	Partner works with the client to adopt – Partner reviews and amends as needed.

Afirmo Partner

Pricing & Commissions

(See RRP at <https://www.afirmo.com/nz/pricing/>)

Partner Type	Pricing Model	Earnings / Discount	Minimum Commitment
Reseller Partners (Bills clients directly and manages pricing)	Discounted RRP plans	35% discount against RRP*	None
Referral Partners (Earns commission on referred paying clients)	Commission-based	15% trailing commission*	None
White Label Partners (Bills clients directly and manages pricing)	Wholesale band rates	Tiered per-client pricing (see below)*	25 active clients minimum

*High volume discounts available on request.

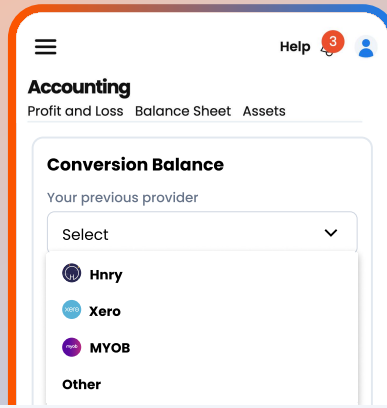
White Label Partner

Band Rates

(NZD per client / month)

Clients	0–25	26–50	51–100	101–250	251–500	501–1,000	1,001–5,000
Band Rate	\$40.00	\$38.75	\$37.50	\$36.25	\$35.00	\$33.75	\$32.50





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Marjan Crabtree

Nexify, Powered by Afirmo



"I tried Xero, complete overkill. Hnry couldn't handle multiple currencies. **Afirmo was easier**, lighter, and could grow with my business."